

A service-minded, detail-oriented graphic designer, with 3 1/2 years of in-house and freelance design experience. Specializing in brand development, print-based design, and cost-efficient, rapid skillset development.

## Scholarship

{Indiana Wesleyan University}  
BS Computer Graphics  
BS Business Administration  
6-time Dean's list

Gene Peelman

## Refinement

Photoshop CS3 | Illustrator CS3 | InDesign CS3 | Final Cut Pro | DVD Studio Pro | After Effects  
AutoCAD | Mac OS X.5 | Windows 95/98/XP/2000 | Microsoft Office | Digital Photography  
QuarkXPress | HTML

copy writing | banners and signage | in-house design | special projects | in-house and off-set press  
brand development | email blasts | page layout design | freelance design | digital illustration  
advanced photo manipulation | vector art | logo design | technical drawings

## Credentials

{four years of current experience}

{Active Freelance 2.22.08 - present}

### *Freelance Designer*

Currently creating large-scale signage for display on-site at the 24th Annual Space Symposium at the Broadmoor in Colorado Springs, CO - the world's largest international space event.

{Keller Homes, Inc. 5.9.05 - 5.22.07}

### *Creative Design Specialist*

Advertising design, branding, photography.

- Pioneered the method for creating interactive floorplans on the kellerhomes.com website.
- Designed on-site signage, banners and branding distribution materials for Keller Homes' Extreme Makeover: Home Edition project.
- Created individual brand identities for neighborhoods projects.
- Prepared on-site signage, banners and branding distribution materials for Keller Homes' Extreme Makeover: Home Edition project.

{Active Freelance 2.5.05-5.9.05}

### *Freelance Designer*

Layout design for the African American Voice Publication, wedding invitation materials, misc. projects.

## Interaction

Gene Peelman | 2011 Olympic Drive | Colorado Springs, CO 80910  
geno@genostudios.com | 765.438.6284